

Mariesa K. Beneventano

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PORTFOLIO

www.mariesabphotography.com

CAREER OVERVIEW

Experienced and Tenured Professional MultiMedia Designer with a deep understanding of video & camera mechanisms, elements and principles of design, lighting, advanced composition, post-processing, working with Adobe Creative Suite, marketing campaigns and printing.

EDUCATION

University of Delaware – Newark, DE **2022**

College of Arts & Sciences: Department of Art & Design

Major: MFA in Fine Arts with an emphasis in Photography

Pennsylvania State University – University Park, PA **2019**

College of Arts and Architecture: School of Visual Arts

Major: BFA in Visual Arts, with an emphasis in Photography - Dean's List: 6/8 semesters

PROFESSIONAL EXPERIENCE

Alexander Historical Auctions LLC – Chesapeake City, MD **Sept 2023 – Present**

Director of Photography and Marketing

- Works closely with multiple departments to ensure quality photographs & marketing materials which promotes diversity and historical facts.
- Directs, researches & creates efficient workflow in a fast-paced buzzing environment.
- Manages photo studio equipment, troubleshoots any photo related complications, & utilizes effective organizational skills.
- Expert knowledge of the Adobe Creative Cloud Suite, Luminar, & other marketing tools.

Mariesa B Photography – Wilmington, DE **January 2017 – Present**

Freelance Multimedia Designer, Photographer and Videographer

- Freelance photographer for a little over five years
- Projects range from food photography, headshots, family portraits, grad photos, fine art portraits and more
- Graphics have been feature in magazine publications, WIRWIR Gallery in Berlin, Germany, and the Delaware Contemporary

PrimoHoagies Franchising – Westville, NJ **Oct 2022 – June 2023**

Lead Graphic Designer, Videographer, Photographer

- Took a lead role on all design aspects for print and digital artwork.
- Ability to move rapidly, quickly adapt, and juggle multiple daily tasks/deadlines while providing quality outcomes.
- Experience with billboard design, in-store & large print, social media, franchisee requests, magazine layouts, and more.
- Planned, created, executed and edited video and photography work.
- Created animated videos and GIFs using Premier Pro, After Affects, iMovie & more.

University of Delaware – Newark, DE **Aug 2021 – Dec 2021**

Graduate Teaching Professor of Core Photography

- Created and taught a college level Core Photography class. Taught Camera mechanisms, color theory, lighting, editing and composition techniques.

ArtsWork CityFest – Wilmington, Delaware **May 2021 – Jul 2021**

Teaching Artist

- Created a summer long, 5 days a week, course for inner-city youth to learn photography. Ended with each student graduating with their own portfolio and artisan show.

University of Delaware – Newark, DE	Feb 2021 – May 2021
<i>Teaching Assistant for Core Photography Course</i>	
• Helped facilitate a 200 level college class that educated college students on the basics of camera mechanisms and composition techniques.	
Gamut Theatre & Open Stage of Harrisburg – Harrisburg, PA	Aug 2019 – Jan 2020
<i>Freelance Photographer</i>	
• Photographed rehearsals and published commercial photographs on the web and through social media. • Professional theatre's and education companies dedicated to presenting a diverse offering of thought-provoking theatre.	
DoorDash – Harrisburg, PA	Jun 2019 – Sept 2019
<i>Freelance Food Photographer</i>	
• Stylized and photographed food for advertisement in the DoorDash app.	
Canon U.S.A. Inc. — Harrisburg, PA	Feb 2010 – Aug 2018
<i>Intern</i>	
• Prepares students from middle school to college for the professional photography world. • Studied under the guidance of a professional photographer with experience working with National Geographic, Annie Leibovitz, Canon U.S.A. and more.	
Webstaurant Store - Lititz, PA	May 2018 – Jul 2018
<i>Intern</i>	
• Cooked, stylized, and photographed food for advertisements on social media, print, and webstaurantstore.com.	
College of Communications – University Park, PA	Aug 2017 – May 2019
<i>Intern</i>	
• Photographed editorial, studio portraits, and events for print and social media publication.	
Canon U.S.A. Inc. – Harrisburg, PA	Aug 2015 – Aug 2019
<i>Photography Teaching Assistant</i>	
• Helped facilitate class programming and educate students in the basics of camera and composition techniques in classes sponsored by Canon U.S.A.	
Hispanic American Community Center – Harrisburg, PA	Aug 2017 – Nov 2017
<i>Photography Teaching Assistant</i>	
• Helped underprivileged children learn how to use the basics of the camera and composition techniques in classes sponsored by Canon U.S.A.	

EXHIBITIONS

The Delaware Contemporary – Sponsored by The Delaware Contemporary	May 2022
WIRWIR International Exhibit – Sponsored by the University of Delaware & WIRWIR	April 2022
Penn State School of Visual Arts BFA Exhibit – Sponsored by Penn State University	Feb 2019 – Mar 2019
Penn State BFA Solo Exhibition – Sponsored by Penn State School of Visual Arts	Dec 2018 - Jan 2019
Once Upon a Fairytale Exhibit – Sponsored by Canon U.S.A. & The Wesley Foundation	Jan 2017 - Dec 2017
Fuse Productions Presents Assassins: Photography Exhibit	Nov 2016 - Dec 2016
Sponsored by the Penn State Downtown Theatre, Fuse Productions, Canon U.S.A.	
Multi-Culture In a New Light Exhibit	Jun 2016 – Aug 2016
Sponsored by Canon U.S.A. & The Wesley Foundation	

HONORS & AWARDS

<i>Awarded Full-Time Tuition Scholarship from the University of Delaware</i>	Aug 2020
<i>Scholarship Recipient of the Leslie P. Greenhill Photography Award</i>	Aug 2018
• Awarded to a student who exhibits a serious involvement in and commitment to photography.	
<i>Girl Scout Gold Award: Highest Honor in Girl Scouting</i>	Mar 2015
• Taught classes to young women ages 12-17 on how to understand the basic functions of the camera and composition, then created an exhibition for their work.	